



GREENPEAK TECHNOLOGIES ESTABLISHES NEW US OFFICE

Mr. Barry Blount will head the new office as Director of Business Development to better serve the US customers.

9 May, 2008 - Utrecht - The Netherlands - GreenPeak Technologies, a leader in battery-free communication technology for wireless sense and control applications, today announced the launch of the United States sales office in Austin, Texas, thereby strengthening its business activities to better serve customers and prospects in the Americas.

Barry Blount, Director of Business Development, has been named to head this new office and drive business development in the USA. Mr. Blount brings many years of experience in sales, marketing, engineering and business development in the semi-conductor industry. Prior to his position at GreenPeak, Mr. Blount worked at Colorado Microcircuits as Director of Sales and Applications where he was responsible for the worldwide sales and applications engineering of advanced ceramic and organic packaging and assembly services for compound semi-conductor devices. He has also held positions at Microtune (Plano), RF Micro Devices, Panasonic and EMS Technologies. Mr. Blount holds a Bachelor Degree in Electrical Engineering from the Georgia Institute of Technology, Atlanta, GA.

"Establishing a new office in the US is a logical next step in our approach to global expansion," said Cees Links, CEO of GreenPeak. "This new office reflects our commitment to better serve the US market. By strengthening our sales and service network, we improve our ability to meet and understand the needs of our US customers. Our continued growth and strong customer demand in the US, combined with our new office, proves that we're on the right track. I believe Barry's expertise and his many years of experience in the semi-conductor industry will be of great value to our customers. After the successful launch of the Tokyo sales office in Japan, the new US office will help GreenPeak to lead the way as a technology innovator."

The GreenPeak office is located in Austin, Texas, USA.

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GreenPeak Press Release

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About GreenPeak

GreenPeak is a leader in battery-free communication technology for wireless sense and control applications. This revolutionary technology, based on the IEEE 802.15.4/ZigBee wireless networking standard, utilizes energy-harvesting to facilitate battery-free operation in a totally wireless environment, without the need for either communications or power connectivity. GreenPeak is based in Utrecht, The Netherlands and has offices in Zele, Belgium, Tokyo, Japan and Austin, Texas, USA. GreenPeak is backed by venture capitalists: DJF Esprit (UK), GIMV (Belgium), Motorola Ventures (USA) and Allegro Investment Fund (Belgium). www.greenpeak.com

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