



GREENPEAK ACHIEVES ISO CERTIFICATION

*GreenPeak earned the ISO 9001:2008 certification
for its Quality Management System*

15 July 2009 – Utrecht – The Netherlands – GreenPeak today announced today it has secured ISO 9001:2008 certification from Lloyd's Register Quality Assurance for its quality management system. GreenPeak is a fabless semiconductor company offering innovative ultra low power wireless and battery-free data communication technologies for consumer electronics and sense and control applications.

GreenPeak has embraced the internationally-recognized high quality management system standard established and administered by the International Organization for Standardization (ISO). To achieve ISO 9001:2008 certification, GreenPeak has successfully passed a comprehensive audit of the quality system by Lloyd's Register Quality Assurance (LRQA, a leading global, independent certification body). GreenPeak received the ISO 9001:2008 certification in recognition of the successful implementation of its total quality management system (QMS), which contains fully documented procedures that address all processes of GreenPeak's organization with a clear focus on customer satisfaction and continuous improvement.

"The ISO certification is the recognition of GreenPeak's strong quality focus and demonstrates our commitment to maintain the highest level of excellence to support our customer needs," said Cees Links, CEO of GreenPeak. "This ISO certification spotlights the excellence and quality focus of the entire GreenPeak team. We are pleased to have achieved ISO certification based on the first audit, which further confirms the discipline and professionalism of our team. Meeting the stringent requirements of the ISO certification audit procedure demonstrates our ability to deliver rapid response times and scale our organization efficiently to future growth in all areas of our operation. We believe that achieving this prestigious certification reflects our focus to meet and exceed our customers' expectations and will serve to further enhance our credibility in the market.

About GreenPeak

GreenPeak is a fabless semiconductor company, and is a leader in ultra low power and battery-free communication technology for consumer electronics, and wireless sense and control applications. This revolutionary technology, based on the IEEE 802.15.4/ZigBee wireless networking standard, utilizes energy harvesting to facilitate battery-free operation in



a totally wireless environment, without the need for either communications or power connectivity.

GreenPeak was selected by the World Economic Forum as a 2009 Technology Pioneer for its accomplishments as an innovator of the highest caliber, involved in the development of life-changing technology innovation and with the potential for long-term impact on business and society.

GreenPeak is based in Utrecht - The Netherlands and has offices in Belgium, Japan, Korea and USA. GreenPeak is backed by venture capitalists: DJF Esprit (UK), Gimv (Belgium), Motorola Ventures (USA) and Allegro Investment Fund (Belgium).

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