

→ 7 June 2010

GREENPEAK NAMES HANS ROHRER AS CHAIRMAN OF THE BOARD

SEMICONDUCTOR INDUSTRY VETERAN TO HELP BRING THE COMPANY TO ITS NEXT STAGE

Utrecht, Netherlands – 7 June 2010 – GreenPeak Technologies, a leading fabless semiconductor company, today announced that semiconductor industry figure Hans Rohrer has been appointed Chairman of the Board.

"We are delighted that Hans Rohrer will join GreenPeak as non-executive Chairman of the Board. Mr. Rohrer has a long and successful track record working in executive management roles at a variety of technology companies," said Cees Links, CEO of GreenPeak Technologies.

Mr. Rohrer started his career in the semiconductor industry at Texas Instruments, was Vice President and General Manager leading National Semiconductor Europe, European President of TSMC, and then CEO of Zetex prior to the sale of Zetex to Diodes Incorporated.

Mr. Rohrer currently serves as Senior Vice President Business Development with Diodes Incorporated, a leading global manufacturer and supplier of high-quality, application-specific standard products within the broad discrete and analog semiconductor markets, serving the consumer electronics, computing, communications, industrial and automotive market segments. Mr. Rohrer has considerable international board expertise in publicly as well as privately held companies.

"Hans brings to GreenPeak an unrivalled reputation and invaluable network of contacts at the highest level of the industry worldwide as well as to the channel, suppliers and potential customers. This will provide immediate value and contribution to the growth of our company in preparing it for its next stage," said Cees Links. "We are confident that Hans has the industry contacts and experience to bring GreenPeak to its next stage of corporate development and beyond."

"I look forward to supporting GreenPeak as Chairman of the Board," said Hans Rohrer. "The GreenPeak team is highly experienced and has an extraordinary opportunity to meet the needs of the fast-growing wireless sensor networking market by adding ultra low power features to create maintenance-free and battery-free solutions in remote controls and other residential control and home automation applications. I'm pleased to taking on this role and working with the other members of the Board to helping to overcome challenges and identify opportunities in the marketplace that create further value for GreenPeak."



Hans Rohrer

Chairman of the Board GreenPeak Technologies

About GreenPeak

GreenPeak is a fabless semiconductor company and is a leader in ultra low power wireless and battery-free communication technology for consumer electronics and wireless sense and control applications. This revolutionary technology, based on the IEEE 802.15.4/ZigBee wireless networking standard, allows battery-free (based on energy harvesting) or maintenance-free (no battery replacement) operation in a totally wireless environment, without the need for either communications or power connectivity.

GreenPeak was selected by the World Economic Forum as a 2009 Technology Pioneer, in the "energy" category, for its accomplishments as an innovator of the highest caliber, involved in the development of life-changing technology innovation and with the potential for long-term impact on business and society.

GreenPeak is based in Utrecht - The Netherlands and has offices in Belgium, Japan and Korea.

GreenPeak is backed by venture capitalists: Gimv (Belgium), DFJ Esprit (UK), Robert Bosch Venture Capital (Germany), Motorola Ventures (USA) and Allegro Investment Fund (Belgium).

For more information, please visit www.greenpeak.com

Press Contact GreenPeak

Elly Schietse

elly.schietse@greenpeak.com

Tel +32 52 45 87 30 – Cell +32 479 76 18 25

Press contact GreenPeak - USA

SRS-Tech PR for GreenPeak

Mark Shapiro

Tel +1 619 249 7742

mshapiro@srs-techpr.com

Press Images & Logos

For hi-resolution logos, product pictures and images, management pictures and additional background information, please visit our website:

www.greenpeak.com/press/